



PR18 Schedules 4 & 8 Office of Rail and Road One Kemble Street London WC2B 4AN DB Schenker Rail (UK) Ltd Ground Floor McBeath House 310 Goswell Road London EC1V 7LW

> Nigel Oatway Access Manager

Telephone: Fax: Mobile:

Dear Sirs,

2 February 2016

PR18 REVIEWS OF SCHEDULES 4 & 8 OF TRACK ACCESS CONTRACTS

This letter constitutes the response of DB Schenker Rail (UK) Limited ("DBSR") to Office of Rail and Road's ("ORR") consultation letter dated 13 November 2015 concerning the preparation for the reviews of Schedules 4 & 8 of track access contracts.

Introduction

1.1. DBSR is the largest rail freight operator in the UK and is a wholly owned subsidiary of Deutsche Bahn, the second largest mobility and logistics company in the world. DBSR operates over 5000 trains per month in the UK conveying everything from cereals to coal, consumer products to biomass and petroleum to steel. DBSR employs over 3300 people in the UK providing freight, infrastructure, rail support and charter passenger services within the UK and freight services to and from continental Europe via the Channel Tunnel.

1.2. DBSR, in common with other rail freight operators, is a wholly private sector activity receiving no material direct government support in the UK. In this respect, rail freight is different to passenger rail as it has a very different, less direct, relationship with Governments, funders and other devolved bodies as a result. In a heavily-capital intensive industry, DBSR owns and operates its own assets, including depots and rolling stock, and has invested heavily in new locomotives, wagons and facilities over the years since UK privatisation.

Overview

2.1. DBSR considers that the Schedule 4 possessions regime and the Schedule 8 performance regime ("the regimes") are of great importance to freight operators as they provide a level of compensation for both planned and unplanned disruption as well as providing key incentives for continuing improvements in performance and the efficient planning of possessions. The significance DBSR places on the regimes can be seen in its active engagement in the Rail Delivery Group's ("RDG") work on Schedules 4 and 8.

2.2. The regimes as applied to freight operators were comprehensively updated in PR08 with the aim of providing simple standardised arrangements so as to avoid any



competitive advantage or disadvantage for one freight operator over another that could have occurred under previous bespoke arrangements. DBSR continues to believe that standardised arrangements applying across all freight operators should remain the approach going forward into PR18.

2.3. However, changes to the various metrics of the regimes introduced in PR13 (for example, the benchmarks and payment rates in Schedule 8) have had a significant and adverse effect on the financial risk faced by freight operators. DBSR, therefore, considers that all of these metrics should be fundamentally reviewed in PR18.

2.4. As mentioned in paragraph 2.1 above, DBSR has been involved in RDG's work on the regimes and, therefore, endorses many of the key points and recommendations coming out of that work. These include:

- ORR should build on the work that the industry has already carried out through the RDG's Review of Charges work programme, not only on the regimes but also the other aspects of the Structure of Network Rail's charges.
- ORR should review the regimes alongside the other aspects of the structure of Network Rail's charges so that the financial risk faced by operators from all aspects of the charging and incentive regimes can be considered holistically (the Capacity Charge, which is directly related to the performance regime, is a case in point).
- At this early stage of PR18, it is important to be clear about the purpose of the regimes before considering the detailed aspects.
- ORR's reviews of the regimes should align with the industry's work on punctuality measures.
- Recommendation that ORR sets up an industry group to work through the issues on the regimes going forward.

2.5. In addition, as a national operator DBSR considers that it is vital that the possessions and performance regimes for freight operators continue on a standardised basis across the entire network. DBSR would not support separate arrangements applying to different Routes should there be further movement towards a geographically devolved Network Rail. This also applies to incentivising Network Rail to keep open diversionary routes for freight services. A key concern for DBSR is that in a devolved Network Rail, diversionary routes required by freight services due to planned and unplanned disruption will often be located on a different Network Rail Route. This may lead to situations in which one Route may not be keen to sacrifice its own plans in order to keep its route open to accommodate diversionary traffic from neighbouring Routes. It will be much more difficult, therefore, to devise and ensure a national strategy of diversionary routes for freight services.

The structure and purpose of Schedules 4 & 8

2/6



3/6

3.1. DBSR continues to support the principle that the freight Schedules 4 & 8 possession and performance regimes are based primarily on the payment of liquidated sums, with payments for additional costs and losses in exceptional circumstances.

3.2. DBSR believes that the primary role of the regimes is to compensate operators for the financial impact of planned and unplanned service disruption attributable to Network Rail or other train operators. However, it also considers that the regimes provide important incentives for each party.

3.3. The freight performance regime, in particular, provides incentives to Network Rail to ensure that the delays it causes to each freight operator are improved over expected levels. Similarly, the regime also provides incentives for freight operators to be 'good neighbours' by focusing on reducing delays that any poor performance may cause to other operators on the network.

3.4. In addition, the freight possessions regime also provides a key incentive to freight operators. If a freight operator receives sufficient compensation for the effects of disruptive possessions, it is more likely to co-operate with Network Rail's possession proposals rather than challenging them through the industry dispute resolution mechanism. DBSR considers that the value to Network Rail of being able to take more efficient possessions due to the existence of an effective freight possessions regime must far outweigh the liquidated compensation sums paid to freight operators.

3.5. With these incentives in mind, DBSR is currently of the view that the structure of the regimes should remain:

- remain intact under the review;
- remain standardised across all freight operators; and
- continue to be applied on a national level.

3.6. However, DBSR is concerned to ensure that all changes to the regimes are considered holistically so that the overall effect any changes made may have on the regimes as a whole can be assessed, otherwise the key incentives outlined above may be reduced considerably. For example, reducing the liquidated compensation sums in the freight possessions regime will increase the tension between Network Rail and freight operators during the possessions planning process. This is because freight operators are far more likely to oppose and challenge possessions that cause material disruptive effects if the gap between costs/losses and compensation for those costs/losses is widened.

Schedule 4 Possessions Regime

4.1. DBSR continues to believe that the structure of the freight Schedule 4 possessions regime introduced at the start of CP4 remains fit for purpose and should, therefore, form the basis for the review in PR18.

4.2. As already mentioned earlier in this response, DBSR considers that the freight possessions regime does provide some incentives on Network Rail to reduce the amount



of disruption faced by freight operators due to possessions. However, DBSR considers that, on its own, the regime will not provide strong enough incentives in this respect. This is because the amount of compensation payable under the freight possessions regime would likely be far outweighed by any compensation payable to passenger operators if possessions are taken at a different time as well as being outweighed by any additional costs incurred by Network Rail in taking possessions to avoid freight trains. Therefore, in most cases, if there are any freight services in the way of any possession plans, sadly, more often than not Network Rail is likely to elect to pay the compensation and take the possession.

4.3. However, what the freight possessions regime does achieve, in DBSR's view, is to facilitate the increased co-operation of freight operators working with Network Rail to help facilitate efficient engineering access in the knowledge that they will receive a level of compensation for most disruptive effects they are exposed to. In the absence of such a regime, there would be little incentive on freight operators to agree to any disruptive possessions knowing that they would incur service disruption, costs and losses that would not be recompensed. This would likely lead to a significant increase in disputed possessions through the relevant processes set out in Part D of the Network Code which could result in costly delays to Network Rail's possession planning processes as well as an increase in management time and effort that could be much better spent elsewhere.

4.4. The ORR review of the majority of the liquidated sums contained in Schedule 4 during CP4 led to a significant reduction in their level. These reductions then formed the basis of the CP5 review and as a consequence, DBSR considers that the amounts no longer provide adequate compensation, particularly as the value of each freight train has risen due to increased productivity. DBSR, therefore, believes that the liquidated sums should be reviewed in PR18.

4.5. DBSR also considers that the triggers for Service Variation and Categories 1, 2 & 3 should also be reviewed to ensure that they remain fit for purpose and comprehensively cover the disruptive circumstances that can occur to freight services. As an example of a current deficiency, DBSR considers that neither Service Variation nor Category 1 adequately cover the circumstances arising whereby a freight train has to operate with a reduced load due to constraints on time. In addition, DBSR believes that consideration should be given to making the Category 1 liquidated sum payable per trigger rather than just once per train (irrespective of the number of triggers).

Schedule 8 Performance Regime

5.1. DBSR supports the continuation of the performance regime being based on the 'Star Model' as it cannot conceive of any other workable approach. The 'Star Model' is simple to understand, reduces bureaucracy, industry costs and management time by avoiding the need for litigation in cases where one operator's train has delayed another's.

5.2. As indicated earlier in this response, DBSR submits that the Capacity Charge should be considered as part of any review of Schedule 8 with the aim of incorporating it within

4/6



5/6

the performance regime perhaps through an annual benchmark adjustment mechanism to reflect traffic growth. Further information on this proposal is contained in Annex 1.

5.3. Any changes to the metrics of the freight performance regime (i.e. payment rates and benchmarks) can have a significant effect on the flows of money from one party to the other. For example, using performance data from the 2014/15 Financial Year, the freight performance regime generated a combined net payment of around £2.5m from freight operators to Network Rail. However, if the performance regime had been set with no benchmarks for either party and assuming no Annual Caps, for the same level of performance a net payment from Network Rail to freight operators of around £6.8m would have resulted (a swing of over £9m). It is vital, therefore, that before being introduced, any changes to the metrics are carefully considered holistically in order to ascertain their overall effect on each party.

5.4. With this in mind, the Network Rail payment rate, which was essentially set in PR08 following an ORR survey of freight operators and only uplifted for inflation in PR13, should certainly be reviewed for CP6. This is so that consideration can be given to the fact that since the beginning of CP4, the average payload per freight train has continued to increase which means the commercial cost of delay has become greater. DBSR also believes that the Network Rail payment rate, unlike its passenger counterpart, does not take into account the marginal revenue effect of delay. This should also be considered as part of the review. Further evidence supporting the case for reviewing the Network Rail payment rate information is attached as Annex 2.

5.5. In respect of the freight operator payment rate, DBSR continues to support the principle of setting the rate on the basis of a blended rate of the Network Rail payment rates to all other operators. However, the Network Rail payment rates to franchised passenger operators in CP5 were increased substantially (by an average of 68%) which consequently led to a large increase in the freight operator payment rate. This again seeks to demonstrate that if individual changes to the performance regime metrics are not considered holistically, this can lead to large swings in the flow of monies under the regime from one Control Period to another which can only lead to uncertainty and instability.

5.6. DBSR considers that rebasing the performance regime benchmarks to reflect performance over a limited number of years of the previous Control Period will penalise those parties who have improved their performance and reward those who have worsened their performance. Such an approach can only undermine the incentive for continuous performance improvement as improvements in one Control Period will lead to significantly tighter benchmarks in the next Control Period. Therefore, DBSR considers that this concern should be borne in mind in the review of benchmarks in the freight performance regime for CP6.

5.7. In respect of the Network Rail benchmark, DBSR believes that a starting assumption for the review should be that the element of the Network Rail benchmark reflecting Network Rail's own performance should at the very least be set no higher than its anticipated CP5 exit level. DBSR also considers that the other element of the Network



6/6

Rail benchmark (i.e. the part reflecting the "star model") should not just be derived from an average of two years performance in the previous Control Period. DBSR considers that instead, this element should be derived from the most up to date moving annual average taken from the commencement date of CP5. This is because larger statistical sample sizes generally lead to greater, not lesser, precision as fluctuations are spread over a greater period. A similar approach should be taken with the review of the freight operator benchmark.

5.8. DBSR considers that the reciprocal Annual Caps within the performance regime should remain as they provide great certainty to freight operators by setting a maximum net liability under the performance regime. In making this comment, DBSR acknowledges that the Annual Caps need to be set at a level that they will not ordinarily be triggered so as to avoid any perverse incentive for a party to no longer focus on improving performance once its Annual Cap is reached. This perversity is not expected to apply to freight operators, however, as they are primarily driven to improve performance through their service to customers. This applies irrespective of whether or not the Annual Cap has been triggered.

5.9. DBSR considers that the Cancellation provisions in the performance regime also need to be reviewed. This is particularly in respect of the level of the liquidated sum paid per cancellation so that the increase in the average payload per freight train and, therefore, the increased cost of delay and cancellation can be appropriately recognised.

Summary

6.1. DBSR is content with the structure of the Schedules 4 & 8 freight possession and performance regimes but considers that the metrics in terms of benchmarks, payment rates and triggers should be reviewed in PR18 to ensure they are fit for purpose for CP6.

6.2. DBSR believes that the freight Capacity Charge should be incorporated within the freight performance regime for CP6 and should therefore form part of the Schedules 4 & 8 review and not, as occurred in CP5, be considered as a separate workstream.

6.3. DBSR considers it crucial the freight possession and performance regimes continue to apply equally across all freight operators and, with the prospect of further geographical devolution within Network Rail, continue to apply across the entire network.

DBSR hopes that these comments are helpful and looks forward to working further with ORR and the rest of the industry during the PR18 process on ensuring Schedules 4 & 8 are fit for purpose for CP6.

Yours sincerely,

Nigel Oatway _____ Access Manager

Proposal for the inclusion of the freight capacity charge into the Schedule 8 performance regime

BACKGROUND

• Network Rail (NR) state the purpose of the capacity charge as:

The capacity charge allows Network Rail to recover additional costs beyond the Schedule 8 baseline associated with the increased difficulty of recovering from incidents of lateness as the network becomes more crowded. In so doing, the charge helps neutralise the increased Schedule 8 risk to Network Rail of accommodating additional traffic. A secondary objective of the charge is to provide appropriate incentives and price signals to train operators and funders to make efficient use of network capacity.

• The current capacity charge fails NR's stated aim with respect to freight operators (FOCs) because:

- a) It over recovers the marginal cost of additional traffic by way of applying the marginal cost to all traffic. We recognise the consistent principle of a marginal rate being applied to all traffic, inline with the variable usage charge. However, this does not take into account that unlike variable usage charges the capacity charge should only recover additional costs above the baseline. The result is a substantial over recovery: NR's accounts show in 2010/11 c. £180M capacity charge receipts compared to a total Schedule 8 payment of £80M. We can only conclude the charge is massively over stated;
- b) By maintaining consistency with the VUC charging principle the incentive effect on FOCs (TOCs capacity charge is "recovered" by way of reduction to their fixed charge) is very marginal because the charge is levied on all miles run even if they reduce; and,
- c) The capacity charge, in its current structure as established in 2001, is inappropriate for freight in light of the UK's transposition of the 2001 EU Directive (2001/14/EC) into the Railways Infrastructure (Access & Management) Regulations 2005 which requires an affordability test, in effect it acts as a mark-up.

• The Schedule 8 regime is already highly effective at incentivising improved day to day performance. There has been nearly a 40% improvement from both NR and the FOCs, since 2003/04, as a direct result of investments made by the FOCs, and NR, to improve reliability on the back of the penalty or reward available under the Schedule 8 regime. This has been achieved in parallel to a considerable increase in trains on the network over the same period.

THE PROPOSAL

• The adjustment can be expressed simply as an annual factor equal to the % movement in total FOC & TOC miles run. The TOC miles used should correspond to the TOC service codes included in the FOC Schedule 8 payment rate calculation.

 $\sum (NR \ Regulatory \ Benchmark^{t+1} \times (Total \ Network \ Miles^{t} \div Total \ Network \ Miles^{t-1})) \qquad t = year \ just ended$

• The FOC benchmark is already adjusted by all train mile activity annually and it is suggested this arrangement remains. The inclusion of an activity adjustment to the NR benchmark would balance out the Schedule 8 regime. It is proposed not to make any adjustment to the payment or bonus rates because the current deficiency is activity based not cost based.

• This proposal could be implemented for freight without affecting the passenger capacity charge. There are fundamental differences in the circumstances faced by freight and passenger operators that supports this:

a) FOCs do not pay the fixed charge therefore there is no offset of the capacity charge;

- b) The existing charge is not compliant with EU Directive 2001/14/EC or the Railways Infrastructure (Access and Management) Regulations 2005 in respect of freight but remains compliant for passenger operators under the current structure of franchising;
- c) The incentives are real for FOCs as they do not have a contracted train specification from HM Government (HMG) but run services to meet customer demand; and,
- d) The freight regime accounts for delay at all Recording Points across the network rather than measuring lateness at a fewer number of specific Monitoring Points under the passenger regime.

• In conclusion, the proposal delivers a more effective¹ and accurate cost recovery to NR for changes in activity than the current capacity charge and creates a stronger incentive on FOCs to make efficient use of the network. By incorporating an activity adjustment into the Schedule 8 regime there is a greater incentive on both NR and the FOCs to improve performance, the issue of the capacity charge's legal validity for freight is removed and the NR regulated benchmark gets recognition of changes in activity more frequently than once every 5 years. It is a relatively straight forward change to implement, albeit it is understood that the Office of Rail Regulation (ORR) will need to approve it.

¹ Still time lagged but only by 1 year versus the current 5 years



C/o Freightliner Group Limited 3rd Floor, The Podium 1 Eversholt Street London NW1 2FL

04 September 2013

Cathryn Ross Director of Railway Markets and Economics Office of Rail Regulation One Kemble Street London WC2B 4AN

Dear Cathryn

SCHEDULE 8 NETWORK RAIL PAYMENT RATE – EVIDENCE

The Rail Freight Operators' Association has not collectively responded to the draft determination as each freight operator has done this individually.

However we would like to draw your attention to the work that we have commissioned as RFOA to obtain further evidence regarding the value of the Network Rail payment rate in Schedule 8. This follows the publication of the ORR's draft determination in June this year. The draft determination stated that there is uncertainty surrounding the proportion of freight user costs passed through to freight operators in the form of reduced revenues and asks for further evidence from freight operators.

The RFOA has commissioned work in 2 parts:

- LEK have undertaken some analysis to consider the constituent elements of the current NR payment rate and how those are affected by an increase in train value, as expressed by the increase in net train weight (tonnes per train)
- leading and authoritative economist, David Myatt, Professor of Economics at London Business School has provided his views on the percentage of cost pass-back from freight users to freight operators

These 2 pieces of work are appended to this letter. We would very much welcome the opportunity to discuss this new work further with the ORR over the next few weeks.

Using the CP4 NR payment rate of £17.47 (2009/10) as the start point, the conclusion from the LEK work on train value are:

- 1. Over CP4 the average rate has been undervalued by £1.28 per minute; and
- 2. Applying the proposed RPI only adjustment to CP5, the average rate will be undervalued by £5.61 per minute.

The key conclusions from the Professor David P. Myatt paper on the pass-through rates of freight user costs, i.e. how much is borne by the FOC, are:

- 1. In a scenario in which there are no switching opportunities to other transport modes, but it is easy for freight to switch between different rail freight operators 87.5% of the value is pushed back to freight operators;
- In a scenario in which it is also easy for freight users to switch to other transport modes, such as road freight - 98.75% of the value is pushed back to freight operators;
- 3. In a setting in which users find it easy to switch to other transport modes, but where the delay-induced cost is incurred by the users of all rail freight operators 95% of the value is pushed back to freight operators

On the basis of this work, taking a low end estimate of 90% and applying it to the difference between £3 (0% freight user cost, i.e. operator cost only) and £25 (operator cost plus 100% freight user cost) results in a 2012/13 price for operator and freight user cost of £22.80 (£3 + 0.9*(£25-£3)), or £3.67 more than the 2013/14 priced £19.13.

We therefore propose a rebasing the NR payment rate for CP5.

It seems logical to apply Professor Myatt's adjustment first followed by the train value impact. This changes the CP4 exit rate from £19.74 to £23.53 (having applied the RPI increase (3.1%) on Professor Myatt's 2012/13 equivalent value of £22.80). Applying an estimated RPI increase alone for 2014/15 would result in a CP5 entry value of £24.24.

Consequently we suggest an annual adjustment (two way), in addition to RPI, to reflect freight train value as per LEK's rationale (net tonnes per train being a proxy for train value). This would result in an exit CP4 value of \pounds 24.30 and a forecast CP5 entry value of \pounds 25.86. The table overleaf details these movements, noting the operator costs are only 80% variable to changes in train value whereas the user costs are 100%.

| | CP4 | | CP5 | |
|---------------------------|---------|---------|---------|--|
| | 2012/13 | 2013/14 | 2014/15 | |
| RPI | 14,000 | 3.2% | 3.04 | |
| Operator Cost (E per min) | | 3.21 | 3.30 | |
| User Cost (£ per min) | 1 | 16.53 | 17.04 | |
| Payment Rate (£ pr min) | [[]] | 19.74 | 20.34 | |

| Myatt (90% @ 12/13 prices) | 22.80 | | |
|----------------------------|-------|-------|-------|
| RPI | | 3.25 | 3.0% |
| Operator Cost (£per min) | 3.00 | 3.10 | 3.19 |
| User Cost (£ per min) | 19.80 | 20.43 | 21.05 |
| Payment Rate (£ pr min) | 22.80 | 23.53 | 24.24 |

| Growth in train load | 3.4% | 3.4% |
|-------------------------|-------|-------|
| Operator cost | 3.18 | 3.36 |
| User costs | 21.12 | 22.50 |
| Payment Rate (£ pr min) | 24.30 | 25.86 |

| Difference in payment rates | 4.56 | 5.52 |
|-----------------------------|------|------|
| | | |

We feel it is important that there is an as accurate valuation of freight as possible in light of the diverging delta between passenger and freight rates that, if determined, we believe will incentivise a negative NR behaviour towards freight, i.e. we believe there is a risk that NR will default delay / disruption onto freight as the cost to NR of delaying freight is substantially below that of delaying passenger operations.

We recognise that there is not much time before the final determination but we thought that it was important that this gap in evidence was filled before the ORR made its final determination. We request that this evidence is utilised to make a decision on the level of the CP5 Network Rail payment rate.

Yours sincerely,

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Lindsay Durham Chair, Rail Freight Operators' Association



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| Bangkok | |
| Beijing | Train load impacts on the |
| Boston | Network Rail Payment Rate |
| Chennai | 4 September 2013 |
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Network Rail Payment Rate - Train Load

- 1. Following the review of the Network Rail Payment Rate (the "payment rate") conducted during PR08, the payment rate was set at £17.47 per train minute of delay. The rate of £17.47 applied for the year 2009/10 and has since been uplifted annually for inflation. In the draft determination for PR13, the ORR propose to follow the same approach of annual uplifts for inflation such that the payment rate was £19.13 in 2012/13, is £19.74 in 2013/14 and would be uplifted for inflation in each year of CP5.
- However, inflation is not the only factor that affects the per train minute cost of delay. Train load

 i.e. the amount/volume of goods moved is also an important factor. As train loads increase, each train minute of delay affects more goods and inflicts greater costs on both freight operators and freight users.
- 3. The table below shows the elements of freight operator costs (sourced from ORR research), their relative sizes and how they respond to changes in train load:¹

| Freight operator costs | Effects of increased loads per train on dela | of increased loads per train on delay costs | | |
|-----------------------------|---|---|------------|-----|
| Loco lease & maintenance | Same number of locomotives required to move | e load | 7 % | × |
| Wagon lease and maintenance | More wagons required to move larger load | | 6 % | × |
| Driver costs | Same number of drivers required to move load | 1 | 12% | × |
| Fuel | Fuel consumption higher with heavier load | | 55% | 1 |
| Handling | Greater staff numbers/machinery requir load/unload | red to | 13% | 1 |
| Repositioning | Greater logistical problems in repositioning wagons | g more | 6%a | |
| | Total | | 100% | 80% |

- 4. The table above shows that for an increase in train load, 80% of the freight operator costs of delay would also increase proportionally.
- 5. The table below shows the elements of freight user costs (sourced from the AECOM/ITS report) and how they respond to changes in train load:²

| Freight user Effects of increased loads per train on delay costs | | Changes proportionally with train load? | |
|--|---|---|--|
| Handling | Greater terminal handling costs per load | 1 | |
| Labour | Overtime payment is greater if train load increases | 1 | |
| Short-loading | Risk of not being able to fully load wagons due to delay increases as number of wagons increases | ~ | |
| Management Time | More phone calls and administrative time spent in contingency | ✓ | |
| Road Substitution | With a longer delay, more lorries would be needed to move the load | 1 | |
| Penalties | Penalties determined by size of load | 1 | |
| Collection & delivery | More drivers/vehicles waiting for train to arrive | 1 | |
| Stock out | Greater likelihood as loads increase | 1 | |
| Equipment | Extra machinery needed to unload if wagon numbers increase and turnaround time is reduced by delay | 1 | |

ORR Research reported in Annex C of Review of Access Policy Consultation (2010)

² Rail Freight User Values of Time & Reliability (2010)



- 6. The table above shows that for an increase in train load, all freight user costs of delay would also increase proportionally.
- 7. In excluding changes in train loads from its calculations, the ORR is failing to compensate FOCs for increases in the consequences of delay. Since the entire premise of the payment rate is that it should compensate FOCs for the costs of delay and train loads are an important factor affecting those costs of delay, the payment rate should be adjusted to account for changes in train load.
- 8. We therefore suggest that the proposed payment rate should be adjusted for changes in train load since the beginning of CP4 and that, going forward, the payment rate should be adjusted annually to account for both inflation and changes in train load. In particular, the tables above demonstrate that freight user costs should change proportionally with average train load and that freight operator costs should change at 80% of the rate of the average train load.
- 9. Network Rail does not publish figures for the amount/volume of goods transported on the railway network; however, it does publish figures for the weight of goods transported. Although it is the amount/volume of goods that directly affects costs of delay, the weight of goods acts as a reasonable proxy for the amount/volume of goods. One proviso to this is that the different commodity types have different densities and so using industry-level figures for changes in average train weight will not accurately represent changes in the amount/volume of goods moved.
- 10. Network Rail figures show that average train loads, as measured by tonnes of cargo (i.e. net of the weight of the rolling stock itself) per train, have increased at an average rate of 3.4% per annum between 2009/10 (the beginning of CP4) and 2011/12.³ Given the slight commodity shift towards intermodal during CP4, we believe that the average rate of 3.4% in fact masks a stronger increase in the amount/volume of goods moved per train. Consequently, the true increase in annual volume of goods per train would be higher than 3.4% p.a. However, since there has only been a slight shift in commodity mix during CP4, we use the figure of 3.4% as a proxy for the increase in amount of goods transported but note that it is lower than the true rate for the increase in amount of goods transported for these years.
- 11. Official figures for average tonnes per train are not available for the years after 2011/12, but the trend of increasing average tonnes per train is forecast by Network Rail to continue throughout CP5. Since Network Rail's forecast for freight traffic in total tonne kilometres is not based upon average weight per train, dividing Network Rail forecast tonne kilometres by forecast train kilometres would be misleading due to significant forecast changes in commodity mix.
- 12. Both track access charges and increasing network congestion incentivise freight operating companies to increase train loads rather than the number of train movements. Furthermore, the Network Rail forecast appears to assume unconstrained demand growth; this would suggest Network Rail under-estimates the growth in average train load as freight operating companies face very real constraints on their ability to add extra train movements. For these reasons, we have used the historical growth rate of 3.4% in our following indicative analysis.⁴

³ Network Rail Long Term Planning Process (April 2013)

^{*} NR forecasts set out in Network Rail Long Term Planning Process - Freight Market Study Draft for Consultation, April 2013



13. The table below sets out our proposed methodology for recalculating the payment rate from the beginning of CP4 and throughout CP5. First, we separate the payment rate of \pounds 17.47 at the beginning of CP4 into a freight operator cost component and a freight user cost component (taking the freight operator cost figures from ORR Research)⁵. Secondly, we uplift the freight operator cost component for (i) inflation and (ii) 80% of the change in average train load. Thirdly, we uplift the freight user cost component for (i) inflation and (ii) number and (ii) the change in average train load. We then repeat each step on an annual basis.

⁵ ORR Review of Access Policy 2010, Annex C

| | CP4 | | | CP5 | | | | | | |
|---|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | 2009 /10 | 2010 /11 | 2011 /12 | 2012 /13 | 2013 /14 | 2014 /15 | 2015 /16 | 2016 /17 | 2017 /18 | 2018 /19 |
| Payment rates uplifted | only for i | inflation | as prop | osed by | ORR | | | | | |
| Inflation - RPI (Previous year to December) ⁶ (%) | n/a | (0.5) | 4.6 | 5.2 | 3.2 | 3.1 | 2.7 | 2.7 | 2.6 | 3.4 |
| Operator costs (uplifted for inflation) (f) | 2.68 | 2.67 | 2.79 | 2.93 | 3.03 | 3.12 | 3.21 | 3.29 | 3.38 | 3.49 |
| User costs (uplifted for inflation) (£) | 14.79 | 14.71 | 15.39 | 16.19 | 16.71 | 17.22 | 17.69 | 18.17 | 18.65 | 19.28 |
| Payment rate (£) | 17.47 | 17.38 | 18.18 | 19.13 | 19.74 | 20.34 | 20.90 | 21.46 | 22.03 | 22.77 |
| Average for control periods (£) | 18.38 21.50 | | | | | | | | | |
| Payment rates uplifted | for both | inflatior | n and ch | anges ir | ı train lo | ad | | | 1.1.2 | E. 1. |
| Growth in train load (Previous year) (%) | n/a | 3.2 | 3.1 | 4.0 | 3.4 | 3.4 | 3.4 | 3.4 | 3.4 | 3.4 |
| Operator costs (uplifted for inflation and partially for train load) (f) | n/a | 2.73 | 2.93 | 3.18 | 3.37 | 3.57 | 3.77 | 3.98 | 4.20 | 4.46 |
| User costs (uplifted for inflation and train load) (f) | n/a | 15.19 | 16.38 | 17.92 | 19.12 | 20.38 | 21.66 | 23.00 | 24.42 | 26.11 |
| Payment rate uplifted for train load (f) | n/a | 17.92 | 19.31 | 21.10 | 22.49 | 23.95 | 25.43 | 26.98 | 28.61 | 30.57 |
| Average for control periods (£) | | | 19.66 | | | 27.11 | | | | |
| Differences between pa | yment r | ates upli | ifted onl | y for inf | lation as | nd paym | ent rate | s uplifte | d for bo | th |
| inflation and changes in | n train lo | ad | | | | | | | | |
| Difference between payment rates (f) | n/a | 0.54 | 1.13 | 1.97 | 2.76 | 3.61 | 4.53 | 5.52 | 6.59 | 7.79 |
| Difference in average payment rates for control periods (f) | 1.28 5.61 | | | | | | | | | |

- 14. Using this methodology to correct the Network Rail payment rate for changes in train load gives an indicative payment rate in 2013/14 of £22.49 rather than £19.74 as currently in place. By the end of CP5, further increases in train load produce an indicative payment rate of £30.57 as opposed to £22.77 and an average increase in payment rate during CP5 of £5.61. The difference in payment rates reflects the significant extra costs of delay incurred due to increases in train loads which should be factored into the payment rate.
- 15. We note that the table above uses industry-wide (i.e. not corrected for differences in density of commodities) figures for average train weight growth for the years 2009/10 to 2012/13 and an estimate of industry-wide average train weight growth of 3.4% to calculate the payment rate for the years after and including 2013/14. When using actual figures rather than forecast figures to set future payment rates, the ORR should beware that, due to forecast changes in commodity mix, growth in tonnes per train is likely to under-estimate growth in the true driver of user costs which is the amount of goods being carried per train.
- 16. In conclusion, the ORR proposes in the Draft Determination that the current payment rate, as set at the beginning of CP4 and subsequently uplifted for inflation, continue to be uplifted for

^{*} ONS (RPI reference CHAW); Oxford Economics (ONS, Haver Analytics)

inflation during CP5. However, since the beginning of CP4 train loads have increased at an average rate of 3.4% and are projected to continue increasing throughout CP5. As shown in the tables in paragraphs 3-5, train load is an important factor affecting the costs of delay per train minute because almost all cost consequences of delay are linked to the amount/volume of goods that are delayed. If the payment rate is to compensate freight operators for the costs of delay, it should therefore be uplifted to account for the increase in train load.

On the Pass-through Impact of Freight User Costs

Opinion

by Professor David P. Myatt

September 2013

1. CONTEXT AND SCOPE

1.1. **Context.** The Office of Rail Regulation (henceforth the ORR) has published proposed aspects of Network Rail's regulatory environment. One feature is the payment rate which compensates rail freight operators for delays caused by Network Rail.

The ORR's research uses, at least implicitly, the economic analysis of the extent to which freight user costs (that is, costs incurred by freight users as a consequence of the aforementioned delays) are passed back to freight operators. At the moment, the ORR's position is (or at least appears to be) that an appropriate pass-through rate is 50%. That is, for a delay cost incurred by a freight user, and following the adjustment of price, 50% of that cost falls on the user, whereas 50% is carried by the operator.

The relevant source material here is Section 3.7 of "Freight Schedule 8 Performance Regime: Updating the Network Rail Payment Rate and Cancellation Payments." In particular, items 3.7.2 and 3.7.5–3.7.7 are most directly relevant.

1.2. Scope. I have been asked to consider the impact on different market participants of freight user costs. Specifically, I have analysed the consequences of a delay-induced cost that is incurred by the user of a particular freight operator. This is within the context of two different (but related) scenarios: (i) firstly, a scenario in which there are no switching opportunities to other transport modes, but it is easy for freight to switch between different rail freight operators; and (ii) secondly, a scenario in which it is also easy for freight users to switch to other transport modes, such as road freight.

Although not specifically requested, I have considered also a third scenario: (iii) a setting in which users find it easy to switch to other transport modes, but where the delay-induced cost is incurred by the users of all rail freight operators.

2. OPINION

2.1. **Summary.** In all three of the scenarios, described above, the pass-through rate of the delay-induced cost to the relevant operator (or operators) substantially exceeds 50%.

I have considered the three scenarios described in the scope of this report for the relatively cautious case when the elasticity of supply is equal to the elasticity of demand.

I have assumed that the freight operators act as competitive price-takers and that there are four similarly sized competing operators.

For these cases, the pass-through rates are as follows:

| | Cost Type | Relevant Market Scope | Rate |
|-------|-----------|------------------------------|--------|
| (i) | Supplier | Rail Freight | 87.50% |
| (ii) | Supplier | Rail and Road Freight | 98.75% |
| (iii) | Sector | Rail and Road Freight | 95.00% |

For the avoidance of doubt, scenarios (i) and (ii) concern situations in which the relevant delay-induced cost affects only a single operator, whereas scenario (iii) is a situation in which all rail freight operators are affected by the same cost. For scenario (i), buyers are able to switch easily between rail freight operators, but are unable to switch elsewhere, whereas in scenarios (ii) and (iii) freight users are also able to switch to road freight.

For completeness, let me interpret the 87.5% pass-through rate reported in the first line of this table. This says that if a delay affects the users of a single rail freight operator, then 87.5% of the associated delay cost will be passed through (in the form of a lower price) to that operator. The users will carry 12.5% of that delay cost. Furthermore, the price received by other operators will rise by 12.5%. These pass-through rates also measure the profit impact on the relevant operator. That is,

Profit Impact = Pass-Through Rate × Per-Unit Delay Cost × Operator's Output.

Note again that these calculations use a conservative specification in which the elasticity of supply for each operator is equal to the elasticity of demand. The pass-through rates rise if supply is less elastic. My calculations below report pass-through rates for a range of elasticities. A key feature is that those rates all significantly exceed 50%. In Section 2.2 I mention briefly some issues that arise in oligopolistic markets, before returning in Section 2.3 to discuss the key factors that influence pass-through rates in a competitive (price-taking) market. Sections 2.4 and 2.5 are more technical: they report explicit formulae for those rates. Section 2.6 provides a more detailed table for pass-through rate effects for various scenarios of interest; this extends the table reported above.

2.2. Oligopoly. The calculations reported above assume that rail freight operators act as price takers. That is, this is a competitive market in the sense that each operator does not expect to exert a significant influence over the market price.

A further specification to consider is one in which rail freight operators recognise that they exert some market power. An appropriate model here is one in which operators are thought of as "Cournot" oligopolists. This is when they compete by non-cooperatively choosing their outputs, but where they recognise the price implications of output changes.

Although the details are not reported here (they are available upon request) the relevant pass-through rates are also large (typically larger) in the oligopolistic case. For example, in the simplest case when freight is supplied by a monopolist the appropriate compensation rate for delay costs is 100%. Furthermore, if a single operator in an oligopoly is hit by a delay cost then the operator's loss typically exceeds 100% of the direct delay cost. This is because of the strategic disadvantage that an operator suffers; the consequent output expansion by competitors raises the impact on the cost-hit operator to above 100%. Finally, in an oligopoly environment the total impact (on all market participants; that is, all users and all operators) of a delay is greater than direct cost of that delay. That is,

Overall Impact of a Delay > Per-Unit Delay Cost × Affected Operators' Output.

The right-hand side of this inequality is the direct cost of a delay. In a competitive scenario (when operators are price-takers) this is also the total impact. However, in an oligopoly the delay cost induces an overall contraction of industry output. In an oligopoly the marginal units of output involve a price (representing the marginal benefit of output) that strictly exceeds the marginal cost of production. Hence, the induced contraction of industry output is costly. In contrast, when suppliers are "perfectly competitive" (that is, they are price-takers) price is equal to marginal cost and so any industry contraction (following the presence of delays) involves a negligible additional cost above the direct impact. 2.3. **Pass-Through in Competitive Markets.** The determination of pass-through rates is closely related to the economic incidence of taxes and other costs. The economic incidence of a cost is the extent to which a market participant is affected by it; this differs from (and is independent of) the identity of the participant who directly bears the cost.

In a perfectly competitive market (in which no one player substantially influences prices) the imposition of a cost on all buyers (on the demand side) has the direct effect of harming those buyers. However, the consequent reduction in demand pushes down the equilibrium price. This price reduction partially offsets the cost carried by buyers; hence part of the impact is passed through to the suppliers in the form of a lower price.

In a classic "textbook" environment the relative impact on the two sides of the market is determined by the relative size of the elasticities of supply and demand. For example, if those elasticities are equal then the overall impact of the cost is balanced across the two sides of the market: 50% is borne by the buyers, and 50% by the sellers. Precisely the same analysis applies when a cost is imposed on all suppliers in a market.

Crucially, however, this logic applies only if the cost is imposed on all buyers, or upon all suppliers, in a market. If the cost is borne by only some suppliers (or, equivalently, by buyers when they purchase from those suppliers) then the incidence effects change in important ways: the fraction of the cost borne by the affected suppliers grows substantially; the impact on buyers is lessened substantially; and suppliers who are not directly affected by the relevant cost enjoy a benefit (rather than suffer a harm) from the cost change.

For the purposes of discussion, suppose that the users of a single rail freight operator are affected by a delay cost. There are three steps that determine the final impact:

- In the very short run, before the freight user is able to adjust behaviour, any delay cost affecting freight users will be directly paid by those users.
- (2) In the medium run, the relevant operator must set a price that is lower than the price of others' products. This price reduction exactly equals the relevant delay cost, and so at this point 100% of the cost is passed to the operator.
- (3) With upward sloping supply, the affected operator contracts output. That output contraction forces prices upward. The price rises push part of the cost increase back onto users; this also raises the profits enjoyed by other competing operators.

The third effect depends upon the size of the operator's output change and the extent to which that influences the market equilibrium. Importantly, this depends upon the market share of the affected operator. If an operator represents a small fraction of the relevant market then only a small fraction of the cost shock is pushed back into the market system. Hence a relatively small operator carries a large percentage of any operator-specific cost.

Sections 2.4 and 2.5 that follow are more technical in nature: they report the mathematical formulae for pass-through effects. Numerical illustrations are provided in Section 2.6.

2.4. **Basic Formula for Cost-Shock Pass-Through Rates.** The fraction of the cost impact which is avoided (that is, passed on to others) by a particular operator (or sector of operators who are hit with the same sector-specific cost shock) is proportional to that operator's market share (or the sector's share, for a sector-specific shock).

For example, if all operators are hit by the same shock, and if the elasticities of supply and demand are the same, then the pass through is 50%. If, however, an operator affected by a cost shock represents only 20% of the relevant market, then only 10% of the cost is passed on to others, and so the affected operator carries 90% of the effect. In general, the pass-through rate (to an operator) of the cost is in this setting is mathematically

(*) Pass-Through Rate =
$$100\% - \frac{\text{Market Share}}{2}$$
.

As an illustration, consider scenario (i): a single rail freight operator is hit by an operatorspecific cost shock (perhaps paid by the corresponding user), and buyers may freely switch to other rail freight operators, but not to roads. Furthermore, suppose that there are four operators. The market share of the affected operator is 25%, and so the formula (*) gives:

Pass-Through Rate =
$$100\% - \frac{25\%}{2} = 87.5\%$$

Other operators gain (and their users lose) from a price rise equal to 12.5% of the cost.

In scenario (iii) all operators are hit with the same delay cost, and users are able to switch to other transport modes. If rail freight represents 10% of the overall freight market, then

Pass-Through Rate =
$$100\% - \frac{10\%}{2} = 95\%$$
.

An associated price rise (5% of the cost) helps the non-rail operators and harms users.

2.5. **The Effect of Elasticities.** The formula (*) applies if the elasticities of supply and demand are equal. Any reduction in the elasticity of supply increases the pass-through rate felt by the relevant operator. In the rail freight environment, it might be expected that supply is relatively inelastic (owing to capacity constraints) compared to both the elasticity of demand and the elasticity of other (e.g. road-based) freight operators. If this is so, then the pass-through rate experienced by rail operators would be higher.

Specifically, if all operators share the same elasticity of supply, but that elasticity differs from the elasticity of demand, then the pass-through-rate formula becomes

(†) Pass-Through Rate =
$$100\% - \frac{\text{Market Share} \times \text{Supply Elasticity}}{\text{Demand Elasticity} + \text{Supply Elasticity}}$$

This rate becomes greater as supply becomes more inelastic (the elasticity of supply is lower) which corresponds to a case where outputs react only sluggishly to price changes. It seems reasonable to think that this may apply in rail freight, which suggest that the passthrough rates are larger than those reported in the previous scenario-based examples.

Nevertheless, it is possible to compute a "worst case" specification for the lowest possible pass-through rate. Even if supply is very elastic the pass-through rate must satisfy

Pass-Through Rate $\geq 100\%$ – Market Share.

For scenario (i) the pass-through rate exceeds 75%, and in scenario (iii) it exceeds 90%.

I have yet to discuss the second scenario. In scenario (ii), an operator-specific shock hits one of four rail freight operators within a 10% slice of the overall freight market. The relevant market share for an individual rail operator is 2.5%, and so the pass-through rate must (according to the formula above) exceed 97.5%. Moreover, if supply is less elastic than demand (as it might be expected to be) then the pass-through rate exceeds 98.25%.

2.6. Numerical Pass-Through Rates. It is helpful to compute numerical pass-through rates for different cases. The three scenarios that form the scope of this opinion are:

- (i) A single operator is hit with a cost shock. The relevant market is for rail freight. I have been asked to consider the case with four similarly sized operators.
- (i) A single operator is hit with a cost shock. The relevant market is for freight generally, where rail represents 10% of this market. There are four similar rail operators.

(ii) Here all four rail freight operators are hit with the same shock. However, they jointly form, as in scenario (ii), 10% of the relevant (larger) freight market.

I also consider here the following four configurations for the elasticity of supply:

- Supply is completely inelastic (symbolically, $\varepsilon_S = 0$).
- Demand is three times as elastic as supply ($\varepsilon_D = 3\varepsilon_S$).
- Supply and demand are equally elastic ($\varepsilon_D = \varepsilon_S$).
- Supply is completely elastic ($\varepsilon_S = \infty$).

Here " ε_S " and " ε_D " indicate the elasticities of supply and demand, respectively.

For the three scenarios and four elasticity configurations, the pass-through rates are these.

| | Cost Type | Relevant Market Scope | $\varepsilon_S = 0$ | $\varepsilon_D=3\varepsilon_S$ | $\varepsilon_D = \varepsilon_S$ | $\varepsilon_S = \infty$ |
|-------|-----------|-----------------------|---------------------|--------------------------------|---------------------------------|--------------------------|
| (i) | Supplier | Rail Freight | 100.000% | 93.750% | 87.500% | 75.000% |
| (ii) | Supplier | Rail and Road Freight | 100.000% | 99.375% | 98.750% | 97.500% |
| (iii) | Sector | Rail and Road Freight | 100.000% | 97.500% | 95.000% | 90.000% |

The clear message emerging from all of these numerical exercises is that pass-through rates are high for all of the elasticity configurations documented here.

3. BRIEF CONCLUDING REMARKS

I conclude with some brief additional comments.

Firstly, the analysis here considers competitive markets. A move to consider oligopolistic markets can raise, rather than lower, the pass-through rates that apply to operators.

Secondly, in the settings where the relevant market comprises both road and rail freight, the elasticities of supply may differ. A reasonable guess is that the elasticity of rail freight operators is relatively low; this again serves to increase the pass-through rates.

Thirdly, in an oligopoly setting the total impact of a delay cost actually exceeds the value obtained by multiplying the per-unit delay cost by the volume of affected freight.

This appendix is designed exclusively for a technical reader. It documents the formal mathematical formulae that lie behind the analysis used in this opinion.

4.1. Cost Shocks in a Perfectly Competitive Market. Consider a market in which all suppliers are price takers. I write p for the market equilibrium price. The demand function is D(p). Supply is drawn from N suppliers, where supplier $i \in \{1, ..., n\}$ is potentially affected by a cost shock c_i . The supply function of i is $S_i(p, c_i)$.

My objective here is to investigate the impact of a change in the cost shock c_j on buyers and on the profits of both supplier j and other competing suppliers $i \neq j$. The cost shock c_i is a constant additional marginal cost added to the production cost of supplier i. This is equivalent to a reduction in the price offered for its product. Mathematically,

$$\frac{\partial S_i(p,c_i)}{\partial c_i} = -\frac{\partial S_i(p,c_i)}{\partial p}$$

An equilibrium is obtained by equating supply to demand, so that $D(p) = \sum_{i=1}^{N} S_i(p, c_i)$. To investigate the effect of a change in the cost parameter c_j on the market price, this equilibrium condition can be totally differentiated with respect to c_j . This yields:

$$\begin{split} \frac{\partial D(p)}{\partial p} \frac{dp}{dc_j} &= \frac{\partial S_j(p,c_j)}{\partial c_j} + \frac{dp}{dc_j} \sum_{i=1}^n \frac{\partial S_i(p,c_i)}{\partial p} \\ &= -\frac{\partial S_j(p,c_j)}{\partial p} + \frac{dp}{dc_j} \sum_{i=1}^n \frac{\partial S_i(p,c_i)}{\partial p} \\ &\Rightarrow \quad \frac{dp}{dc_j} = \frac{\frac{\partial S_j(p,c_j)}{\partial p}}{-\frac{\partial D(p)}{\partial p} + \sum_{i=1}^n \frac{\partial S_i(p,c_i)}{\partial p}}. \end{split}$$

To move further it is helpful to work in terms of elasticities. I write ε_D for the elasticity of demand and ε_i for the elasticity of supply. Mathematically,

$$\varepsilon_D = -\frac{\partial D(p)}{\partial p} \frac{p}{D(p)}$$
 and $\varepsilon_i = \frac{\partial S_i(p, c_i)}{\partial p} \frac{p}{S_i(p, c_i)}$
 $\Rightarrow \quad \frac{\partial D(p)}{\partial p} = -\frac{\varepsilon_D D(p)}{p}$ and $\frac{\partial S_i(p, c_i)}{\partial p} = \frac{\varepsilon_i S_i(p, c_i)}{p}$.

These expressions can be substituted into the the solution for dp/dc_j , so that

$$\frac{dp}{dc_j} = \frac{\varepsilon_j S_j(p,c_i)}{\varepsilon_D D(p) + \sum_{i=1}^n \varepsilon_i S_i(p,c_i)} = \frac{\varepsilon_j [S_j(p,c_j)/D(p)]}{\varepsilon_D + \sum_{i=1}^n \varepsilon_i [S_i(p,c_i)/D(p)]}$$

In equilibrium, demand D(p) is equal to the total supply $\sum_{i=1}^{n} S_i(p, c_i)$, and so $S_j(p, c_j)/D(p)$ is the market share of supplier j. Writing α_i for the market share of each supplier i,

$$\frac{dp}{dc_j} = \frac{\varepsilon_j \alpha_j}{\varepsilon_D + \sum_{i=1}^n \varepsilon_i \alpha_i}$$

In fact, the summation in the denominator is equal the overall elasticity of supply in this market. That is, $\varepsilon_S == \sum_{i=1}^n \alpha_i \varepsilon_i$. Hence the effect of an increase in the cost shock c_j associated with supplier j on the overall price in the market is

$$\frac{dp}{dc_j} = \frac{\varepsilon_j \alpha_j}{\varepsilon_D + \varepsilon_S}.$$

This represents the degree to which a cost shock affecting j is deflected into the market price. To obtain the profit impact on supplier j, differentiating j's profit readily yields

$$rac{\partial [ext{Profit of } j]}{\partial c_j} = S_j(p,c_j) \left(1 - rac{dp}{dc_j}
ight) = S_j(p,c_j) \left(1 - rac{arepsilon_j lpha_j}{arepsilon_D + arepsilon_S}
ight)$$

Summarising, and writing in terms of percentages,

$$ext{Pass through percentage} = 100\% - rac{arepsilon_j imes (ext{Market Share of } j)}{arepsilon_D + arepsilon_S}$$

This underpins formula (†) used in my main opinion.

4.2. **Buyer-Paid Costs.** The environment of relevance to this opinion is one in which a buyer incurs an extra cost when purchasing from a particular supplier. This occurs when a freight user suffers a delay cost of c_i when purchasing from operator *i*.

Given that products are easily substitutable, the direct effect of a shock c_i is to shift downwards the price receive by supplier *i* by the amount c_i . This is because supplier *i* must offer a price exactly c_i below the price of products offered by other competitors in order to sell. This means that p can be interpreted as the price for a perfect product, whereas $p_i = p - c_i$ is the price paid to a supplier affected by a delay cost c_i . Hence, the cost carried directly by a buyer is equivalent to a cost paid instead by the supplier. This is in accordance with the general principle that the ultimate incidence of a cost is independent of the identity of the trading partner who directly pays that cost.

5. BIOGRAPHICAL NOTE

David P. Myatt is Professor of Economics at London Business School (LBS). Amongst other positions he is also: an Associate Member of Nuffield College, University of Oxford; an Associate Fellow of the Department of Economics, University of Warwick; and a Research Fellow of the Centre for Economic Policy Research. He was educated at the London School of Economics (LSE), at the Massachusetts Institute of Technology (MIT), and at the University of Oxford. Prior to moving to LBS he held various academic positions within the University of Oxford, including Fellowships of St Catherine's College and Nuffield College.

David's academic research often uses the tools of game theory (the scientific analysis of strategic decision-making) applied to various settings in both economics and political science. In economics his research includes the study of advertising, marketing, and product design strategies; in political science, his work includes theories of leadership, strategic voting, and executive performance. His academic research papers have been published in the very top academic journals in both economics (including the American Economic Review and the Review of Economic Studies) and political science (including the American Political Science Review and the American Journal of Political Science). In an editorial capacity, he previously served the Royal Economic Society as Editor of the Economic Journal. He is currently Co-Editor of the Quarterly Journal of Political Science and Associate Editor of the Journal of Economic Theory, and holds other positions on editorial boards and within leading scientific associations.

At LBS, David's teaching ranges across the full portfolio of programmes, including the MBA, EMBA, MiM, and PhD degrees. Within the core Managerial Economics course, he teaches tools for output choice and pricing in markets where businesses seek to exploit their market power; within the elective Thinking Strategically he uses the tools of game theory to analyse strategic decision-making; and within the Business, Government, and Society course he explores the interaction of businesses with wider societal stakeholders.

David also has experience in both open and custom executive education programmes; he has served private clients in this capacity, and he is a long-standing contributor to the sixtyyear-old Oxford University Business Economics Programme. In his consulting activities, David has advised clients on competition policy, auction strategy, business organisation, and various aspects of the regulatory environment.